

9,10 & 11
MAY
2012

**Espacio
Riesco
Santiago
Chile**

IFT ENERGY

2012

International Fair of Technologies

Generating Solutions

"Your Opportunity in Latin America"

Under the patronage:



Organized by:



SANTIAGO, CHILE
Espacio Riesco 2012

Latin America's Challenges

In a region that is dependant on hydroelectric power, what do you do during a drought?

How do you move power between areas that have it and areas that need it, without spoiling one of the most pristine environments in the world?

How can Latin American economies continue to grow when expansion of the energy supply is falling behind?

Is nuclear power a choice in an active seismic region?

When oil plays a key role in electrical generation, what can you do about fluctuating oil prices?

Is there a way to deliver less-costly electricity to consumers, while at the same time, continuing to invest in modernizing the system?

With such a wide choice of potential energy sources, how do you prioritize which ones to pursue?

Should more effort go to increasing capacity, or increasing efficiency?

Do you have solutions to offer?

Your Opportunity

LATIN AMERICA NEEDS ENERGY!

Energy is an essential part of Latin America's economic and social progress. Upgrading and modernizing the way energy is produced and distributed is a top priority. In fact, the topic is literally headline news throughout the region. Demand for sustainable, affordable, power is coming from every direction.

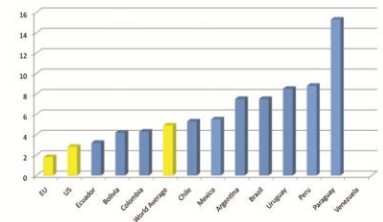
The region's vital mining, agricultural and fisheries sectors consume large amounts of power now, and are projected to need far more in the future. As these industries progress, they want to move beyond mere extraction or commodity supply. They are eager to expand into more lucrative processing and manufacturing activities and then export finished product, rather than simply unprocessed raw materials. But in many cases they are being held back due to frustrating bottlenecks in the energy supply chain.

And increasingly, Latin America's household consumers are vocally demanding energy reliability and affordability as more of the population migrates to cities and adapts energy-intense urban lifestyles. Latin America has one of the highest percentages of population living in cities in the world.

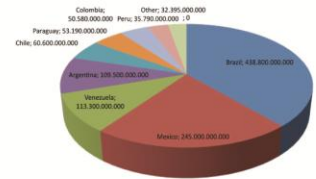
Governments and the private sector across the region are under mounting pressure to produce results, and are committed to working together to identify energy solutions, and channel the needed investment funding into the effort.

Do you have solutions to offer to a market motivated to listen?

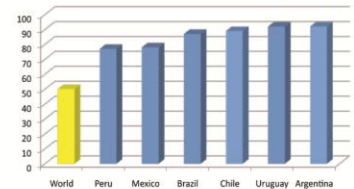
Economic Growth Rate 2010 – Latin America and the World



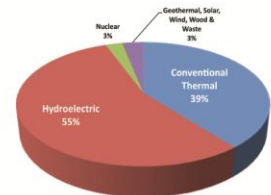
Annual Electricity Generation in Latin American Countries (KWH)



Percent of Population Living in Cities = Urban Energy Needs



Current Sources of Latin American Electrical Capacity



- Bioenergy?
- Bitumen?
- Coal?
- Geothermal?
- Hydropower?
- Natural Gas?
- Nuclear?
- Ocean Thermal?
- Oil?
- Oil Shale?
- Peat?
- Solar?
- Tidal?
- Wave?
- Wind?

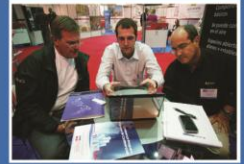
"Energy crises that have significantly dented economic growth in several Latin American countries could have been relieved if there had been adequate capacity and cooperation in the regional energy system". World Energy Council, London
 Used by permission of the World Energy Council, London,
www.worldenergy.org

Your Event

IFT ENERGY 2012 is a professional trade event taking place in Santiago, Chile in May 2012. It is composed of an international exhibition, a conference, and individual commercial presentations. The purpose of the event is to present the world's best technological equipment and ideas for modernizing and improving the energy supply in Latin America. Invited visitors include:

- Government energy authorities
- Regional development authorities
- Electrical generating companies
- Electricity retailers
- Large electricity end-users
- Financiers
- Journalists – specialized and general interest

IFT ENERGY 2012 : Your access to the growing Latin American energy market!



Ways you can be a part of:

IFT ENERGY 2012

Participation options are available to suit companies of every size, level of experience, and amount of available resources:

Exhibit in a National Pavilion.

We are working with a number of national trade offices and other coordinating bodies who are planning to mount organized national group pavilions at IFT ENERGY 2012. These ones often offer greater visibility, as well as use of shared amenities such as exhibitor's lounges, business centers and conference room facilities. **Contact us for information about what is happening in your country.**

Exhibit with Raw Space on your own.

Companies often find they require more space and prefer to build their own display to suit their needs. They sometimes want to utilize design elements and actual equipment from trade show displays they have mounted at other events. You are free to do so at IFT ENERGY 2012. The minimum space allocation for a self-built stand is 24 square meters. **Contact us for information.**

Exhibit on your own in an Organizer-Provided 'Shell Scheme'

The organizer can supply you with a complete "turn-key" stand package that includes floor space, hard wall construction, lighting, carpeting, cleaning and furniture. Your turn-key packages can be upgraded to include customized color-schemes, extra graphics and lighting, and special furniture. **Contact us for information.**

Sponsor / Advertiser

IFT ENERGY is a high-profile international event, covering a very important and newsworthy topic. It will attract a great deal of media attention throughout the region. You can direct this attention on you and your capabilities by connecting your brand to IFT ENERGY 2012.

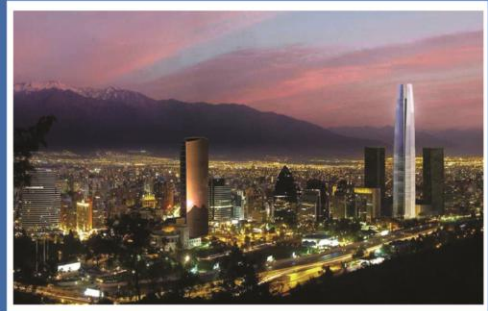
As an official event sponsor you receive a full range of rights and benefits to elevate you above your competition. You have a range of sponsorship choices, from full "title sponsorship" of the overall event, through to association with specific event activities such as the opening ceremony or various networking events.

Or, you can choose to be exclusive sponsor of individual elements such as name badges, lanyards, visitor bags, informational signage, and guide maps. You also have advertising opportunities in the electronic and print versions of the Official IFT ENERGY 2012 Guide. **Contact us for information.**



Kallman Worldwide

Kallman founded in 1963, has been active in Latin America since 1992. First representing FIDAE, Chile's pre-eminent international aviation event, Kallman Worldwide has since expanded its portfolio to include further specialized events in the naval, mining and medical sectors. In June 2010 Kallman Worldwide organized the much acclaimed "Rebuild Chile Expo" to supply the goods and services Chile needed to respond to the devastating earthquake and tsunami of 27 February. The company maintains a full-time office in Santiago



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