

# advocacy return on investment



*"The CalChamber is actively engaged in issues that affect jobs and the California economy."*

**Edwin A. Guiles**  
Executive Vice President,  
Corporate Development  
Sempra Energy  
2008 CalChamber Chair

**Working to limit  
regulation and  
reduce business  
costs**

## CAPITOL WATCHDOG

Each year CalChamber tracks more than 3,000 legislative proposals on behalf of member businesses.

## MAJOR VICTORIES

CalChamber scores major victories for employers through targeted advocacy and political action. Check out: [www.calchamber.com/majorvictories](http://www.calchamber.com/majorvictories)

## ABOUT US

CalChamber is the largest, broad-based business advocate, working at the state and federal levels to influence government actions affecting all California business. As a not-for-profit, we leverage our front-line knowledge of laws and regulations to provide affordable and easy-to-use compliance products and services.

## Get a great return on your investment with a CalChamber membership

### 2008 Sample Return on Investment for Members

State-Run Health Care (SB 840)	<b>\$10 Billion</b> Saved
Paid Sick Leave (AB 2716)	<b>\$4.6 Billion</b> Saved
Workers' Compensation Rollback (SB 1717)	<b>\$2 Billion</b> Saved
Climate Change Taxes – Vehicles (SB 445)	<b>\$1.5 Billion</b> Saved
Health Care Mandates (AB 54, AB 368, AB 1774, AB 1887, AB 1962, AB 2174, AB 2234, SB 1198, SB 1634)	<b>\$1.3 Billion</b> Saved
Gas Price Increase (ABX3 9)	<b>\$1 Billion</b> Saved
Internet Taxes (AB 1956/1840)	<b>\$1 Billion</b> Saved
Freight Movement Tax (SB 974)	<b>\$500 Million</b> Saved
Climate Change Taxes – Vehicles (AB 2558)	<b>\$380 Million</b> Saved
Increased Penalties for Counterfeiting (AB 1394)	<b>\$340 Million</b> Saved
New Tax Administrative Burden (AB 1848)	<b>\$100 Million</b> Saved
Climate Change Institute (SB 1762)	<b>\$87 Million</b> Saved
Sales and Use Taxes (AB 1839)	<b>\$42 Million</b> Saved
<b>Total Definable Return</b>	<b>\$22.849 Billion</b>

### Return Per California Employee

**\$1,757.00**

### Savings from reforms passed

ADA Reform (SB 1608)	<b>\$50,000</b> Per Lawsuit Prevented
Statute of Limitations (AB 437)	<b>\$50,000</b> Per Lawsuit Prevented

### Additional legislation that would have increased employers' costs even more

Suburban Development Limitation (AB 2447)	Unable to Define Total Impact
Plastic Packaging Ban (SB 899)	Unable to Define Total Impact

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Helping California Business Do Business®