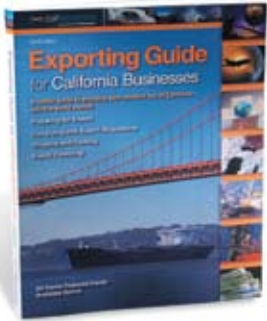


CalChamber Guide Explains How Businesses Can Become Exporters



Businesses wondering how to be part of the rise in exports that is moving the California economy toward recovery can find guidance in a handbook available from CalBizCentral,

presented by the California Chamber of Commerce.

The *Exporting Guide for California Businesses* helps companies navigate through complex export regulations:

- Preparing for export;
- Export marketing and distribution;
- Export logistics and financing;
- Complying with export regulations.

This easy-to-use essential reference is:

- Written in plain language;
- California-specific;
- Reviewed for accuracy by the Cal-Chamber Council on International Trade.

The *Guide* includes more than a dozen online forms and checklists.

Author J.H. Dethero is an international business consultant, writer and instructor with a 50-year background in international banking, trade and state government.

Copies are available for \$39.99 (\$31.99 for CalChamber preferred and executive members), plus tax and shipping/handling.

Discounts are available for multiple copies.

For more information or to order, visit www.calbizcentral.com or call (800) 331-8877.